



Dear Potential Sponsor,

The Central Triathlon Club (CenTRI), a member of club sports at the Central Connecticut State University (CCSU) will commence their second season this summer. The club currently has over 40 registered members comprising of graduate and undergraduate students, faculty and staff of CCSU. The goal of the club is to promote the sport of triathlon to the CCSU and the State College community.

Our season spans a period of late spring, summer, and early fall starting in May and ending in October. During the season, the club members practice five days a week and participate in race competitions over the weekend. Our members have represented CCSU in various races in Connecticut, Massachusetts, New Jersey and New York in its first season. During its first season in 2007, CenTRI participated in 10 different races all over New England. Race results such as 3rd place at the Patriot Half-Ironman in Massachusetts in the 18-24 year age group (407 total starters), 11th & 12th rank overall at a sprint distance race series in Marlborough, CT (180 total starters), and 2nd place at the Niantic Bay Sprint Triathlon in the 18-24 year age group have been achieved by our members. During our first season CenTRI has had great success competing against professionals and other clubs in New England.

The planning for next season has started and our goals have been set. CenTRI is looking forward to an even more successful season than the year before. International Ironman competitions in Zurich, Switzerland and Taupo, New Zealand are laying ahead for two of our most successful members. The club will race all over New England as well as Kentucky and Florida.

In order to succeed in our endeavor to make CenTRI a well known college club in Connecticut and beyond, we are hoping to develop long-term relationships with companies such as *your company* who are interested in supporting the Central Triathlon Club. In return for your support, the club would recognize *your company* on our uniforms, racing equipment, webpage, banners, event flyers, emails and distributing promotional materials during events.

In order to be successful in attaining its goals, the club is looking for financial support from individuals and businesses to cover costs such as purchasing equipment, travel to competitions, USAT club fees, and possibly organizing the CenTRI races. At this time, we receive very little financial aid from the university, which leaves us to pay for the majority of the expenses through fundraising and personal contributions.

As a new and upcoming club slowly gathering recognition, we ask you to support our club in becoming a pioneer among university triathlon clubs across the USA. Please find enclosed some of our sponsorship packages and the benefits *your company* can enjoy for your support of the club. If you have any questions or concerns, please feel free to contact me, club president, Bjorn Boyer. We thank you for your consideration and hope for a long-term and mutual relationship with *your company*.

Sincerely yours,

Bjorn Boyer, President

CenTRI

(860) 827-0147

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CenTRI Sponsorship packages

Bronze Sponsor Package

Donation: \$20 - \$50

As a bronze sponsor you receive the following benefits,

- a small banner advertisement on our webpage for the entire season,
- your promotional material distributed during events organized by the club,
- public announcement of your corporate name at all our organized events,
- your recognition on any advertisement of our club such as event flyers, game schedules, etc

Silver Sponsor Package

Donation: \$50 - \$200

As a silver sponsor you receive the following benefits,

- advertisement printed on our team uniforms and race jerseys
- a medium size banner advertisement on our webpage for the entire season,
- your promotional material distributed during events organized by the club,
- public announcement of your corporate name at all our organized events,
- your recognition on any advertisement of our club such as event flyers, game schedules, etc
- your logo recognizing your support in all club related mail and e-mail sent to the entire university community of “12000” students and faculty members

Gold Sponsor Package

Donation: \$200 and up

As a gold sponsor you receive the following benefits,

- your company logo displayed prominently on our team uniform and race jerseys,
- your logo recognizing your support in all club related mail and e-mail sent to the entire university community of “12000” students and faculty members,
- a large size banner advertisement on our webpage for the entire season,
- your promotional material distributed during events organized by the club,
- public announcement of your corporate name at all our organized events,
- your recognition on any advertisement of our club such as event flyers, game schedules, etc.

Results Season 2007

Race	Time	Rank	Name
Patriot Half Ironman	5:22:14	3 rd in age group (107 th overall)	Rob Duguay
Niantic Bay Triathlon	1:13:29	2 nd in age group (42 nd overall)	Rob Duguay
Nutmeg Lake Waramaug Sprint Triathlon	1:05:35	2 nd in age group (9 th overall)	Rob Duguay
Nutmeg Lake Waramaug Sprint Triathlon	1:31:09	82 nd out of 110 finishers	Anthony Fazzina
Pat Griskus Olympic Triathlon	2:36:28	70 th out of 284 finishers	Rob Duguay
Lake Terramugus Sprint Triathlon Race # 1	1:05:05	36 th out of 114 finishers	Bjorn Boyer
Lake Terramugus Sprint Triathlon Race # 2	1:10:14	48 th out of 126 finishers	Matthew Schmidt
Lake Terramugus Sprint Triathlon Race # 2	1:19:28	90 th out of 126 finishers	Anthony Distefano
Lake Terramugus Sprint Triathlon Race # 2	1:23:27	103 rd out of 126 finishers	Anthony Fazzina
Lake Terramugus Sprint Triathlon Race # 3	0:59:48	19 th out of 166 finishers	Bjorn Boyer
Lake Terramugus Sprint Triathlon Race # 3	1:06:19	52 nd out of 166 finishers	Rob Duguay
Lake Terramugus Sprint Triathlon Race # 3	1:15:57	109 th out of 166 finishers	Anthony Fazzina
Lake Terramugus Sprint Triathlon Race # 3	1:19:08	130 th out of 166 finishers	Heather Vendetta
Lake Terramugus Sprint Triathlon Race # 4	0:58:58	11 th out of 178 finishers	Bjorn Boyer
Lake Terramugus Sprint Triathlon Race # 4	1:15:01	97 th out of 178 finishers	Anthony Fazzina
Lake Terramugus Sprint Triathlon Race # 5	0:59:45	12 th out of 140 finishers	Bjorn Boyer
Lake Terramugus Sprint Triathlon Race # 5	1:08:09	54 th out of 142 finishers	Matthew Schmidt
Lake Terramugus Sprint Triathlon Race # 5	1:14:03	88 th out of 142 finishers	Anthony Fazzina
Lake Terramugus Sprint Triathlon Race # 5	1:15:46	103 rd out of 140 finishers	Aram Ayalon
Lake Terramugus Sprint Triathlon Race # 5	1:30:34	138 th out of 140 finishers	Michelle Failla
Winding Trials Offroad Triathlon Race # 1	1:00:42	35 th out of 93 finishers	Tom Roy
Winding Trials Offroad Triathlon Race # 3	1:00:06	34 th out of 97 finishers	Tom Roy
Winding Trials Offroad Triathlon Race # 3	0:59:21	40 th out of 92 finishers	Tom Roy
Winding Trials Offroad Triathlon Race # 4	0:59:42	35 th out of 112 finishers	Tom Roy
Winding Trials Offroad Triathlon Race # 5	0:58:31	56 th out of 124 finishers	Anthony Fazzina
Winding Trials Offroad Triathlon Race # 5	0:59:40	64 th out of 112 finishers	Tom Roy
Pat Griskus Olympic Triathlon	1:11:10	48 th out of 403 finishers	Rob Duguay
Pat Griskus Olympic Triathlon	1:29:29	246 th out of 403 finishers	Matthew Schmidt

Upcoming Events 2007 – 2008

Nutmeg State Half Ironman

Ironman Florida

Ironman New Zealand

Collegiate Nationals

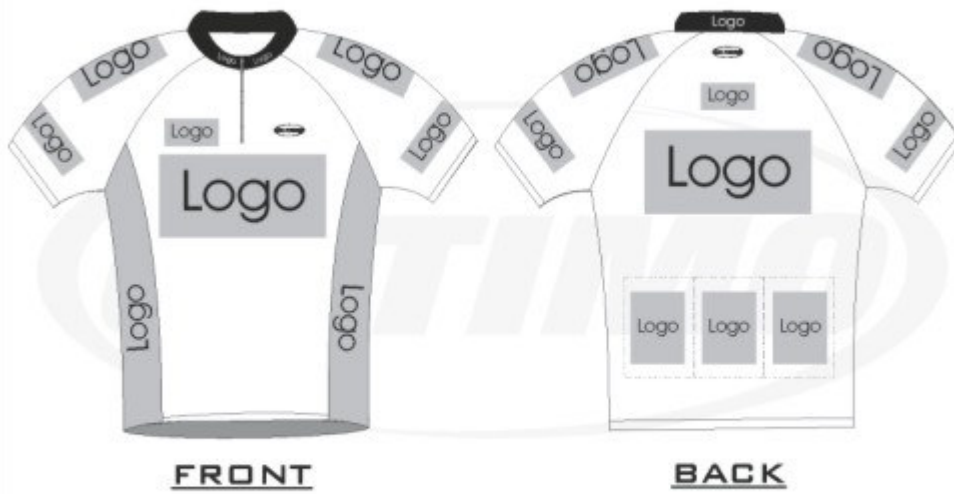
Ironman 70.3 Switzerland

Mighty Montauk Half Ironman

Eagleman Ironman 70.3

Patriot Half Ironman

RAGLAN JERSEY



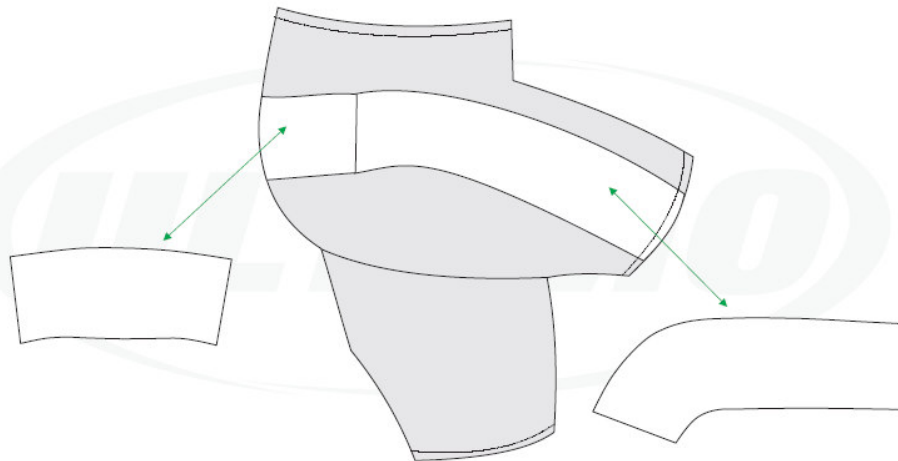
Please note: This design is based around an 180cm male model. All designs may vary from size to size. Every effort is made to ensure each size is printed with PMS colours, however, we cannot guarantee a perfect colour match due to variations in ink, temperature, substrate and humidity.

Above is Basic Logo Layout On Jersey.

Colour specifications



PRO 11



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I/We _____ will proudly
company name

sponsor Central Connecticut State University's triathlon club,

CenTRI for the 2008 season at the _____
bronze, silver, gold

level with a donation of _____ dollars.

Signature

Title